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"Own It" Roto Grip Slogan



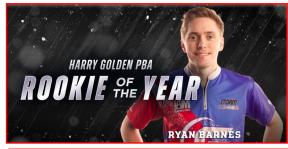


Last month, the PBA announced the 2025 PBA Awards: Player of the Year, Rookie of the Year, Steve Nagy Sportsmanship and Tony Reyes Service Award. PBA history was made as EJ Tackett would join Earl Anthony, Mark Roth, Walter Williams Jr and Jason Belmonte as the only players that would win three PBA Player of the Year honors in a row. Tackett would win four titles, two being Majors. Tackett would also be the fourth player to three-peat a major at the PBA World Championship. In addition to 27 titles, Tackett would reach a milestone by being one of the top ten titlists of all time.

"I never thought in my life I could do something like that—winning three in a row," Tackett said. "I've gotten to a point in my life and my career that every time I am able to do something, I join a list of people that are considered the greatest ever to play the game. To have my name associated with theirs is something very, very special."

The Rookie of the Year honor was unique since it created the first father-son Rookie of the Year winners Chris & Ryan Barnes. Chris's Rookie Year was 1998 when he claimed the honor. Ryan Barnes would receive 82% of the vote. Barnes would have three top 5 finishes and average 220.12 across 292 games. He also cashed 12 out of 16 tournaments.

"This feels pretty sweet," Barnes said. "It was a big goal of mine going into the year. This is something nobody can take away from me, so it's pretty cool."







Messenger Continued: The PBA Awards



Chris Via won the Tony Reyes Community Service Award. He donates his bonus winnings to charity. Via is also an advocate for the Bowlers to Veterans Link which is the official charity of the PBA Tour. Via also is coowner of three pro-shops in central Ohio with PBA member Mike Tang. Chris also is a member of Team USA

"We've been fortunate enough to have be given a platform to be able to raise awareness for a fantastic cause," stated Via about the SABC charity.



Deo Benard won the 2025 Steve Nagy Sportsmanship Award. Benard would receive 77% of the vote while Brad Miller would receive 23% of the vote. Benard travels with Jake Peters and Richie Teece, who have also won Nagy awards.

"Getting the call from (Tom Clark) was unreal. I'm so thankful. Being nominated last year, honestly, I thought that was the coolest thing," Benard said. "I try to make people smile. "



Spare Column-PWBA Player & Rookie of the Year & High Average Awards

On September 19th, 2025 the PWBA announced the PWBA Player of the Year awards. New Hui Fen earned the Player of the Year Awards. Fen won the Women's US Open and would shoot the highest four game series in the 2025 US Women's US Open averaging 251.5. Fen would have a total of three titles in the 2025 season and win the BowlTV Open and the PWBA Rock N' Roll Open.

"This award truly means the world to me" stated New Fen.

The 2025 PWBA Rookie of the Year was announced on September 11th, 2025. Gillian Lim of Malaysia was the recipient of this award. Lim had four top 12 finishes on the PWBA Tour. She averaged 212.84 for the 2025 PWBA Season. Gillian would also earned 25,000 points on the Tour.

"Coming into my first PWBA Tour season, my main goal was to gain experience, learn as much as I could and test myself against some of the best bowlers in the world," Lim stated

Jordan Snodgrass would win the PWBA high average award by averaging 218.86 for 267 games.

"(Winning this award) means I'm doing something right, honestly," Snodgrass said. "The weeks I feel aren't my best







or just aren't great, they actually are good. It shifts my perspective a little bit that I actually did better than I thought."

Above: Left to Right– New Hui Fen, Gillian Lim, and Jordan Snodgrass