



Josh Hyde is a Honorary PBA Member since 2001 and a BWAA Member since 2006.

Volume 4 Issue 8

February 2012



Left:
Don
Carter

Right:
Gary
Thorne



Practice Pair

Hello, Bowling Fans! Welcome to another addition of *Josh Hyde's Bowling Newsletter*. The **Messenger** will be a memorial of Don Carter and an introduction to the new PBA announcer. The **Strike Column** will feature a *Comparison between Mark Roth and Marshall Holman*. In the **Kingpin Column**, I will discuss Aulby's quest for the Grand Slam. There will be two **Interviews of the Month** will be with Judy Soutar and Mitch Beasley. The **Split Column** talks about the first bowler to sign a seven figure contract and the first to win four BPAA All Star Tournament. The **Spare Column** highlights the 2011 PBA World Championship at WSOB. New column **Balls of the Lane** talks the new C-System ball from Brunswick. **Bowlology** talks about how to keep score. Lastly, I will discuss publicity that the PBA gets. I hope you enjoy this month's newsletter!

Messenger

Legend Passes Away

Last month, fans lost a bowling legend—Don Carter passed away on January 5th. He was the first bowler to win the PBA National Championship. He also became the first bowler to win four BPAA All-Stars which is known as the U.S. Open today. Carter won seven PBA titles with five of them being majors—in other words, 71% of his titles were majors. That is truly impressive!

"It is impossible to put into words what Don Carter meant to the PBA and sport of bowling," said PBA Commissioner Tom Clark. *"There is no way to fill the void left by his passing.... He was a pioneer, a champion and will never be forgotten."*

Ray Bluth remembers Carter this way, *"Don was the greatest bowler of his era. There was no one like him. Don was the star of the (Budweisers). He was our leadoff man. He wasn't too gung-ho about that role, but he kept getting strikes and so did the rest of us, so he stayed there."*

Carmen Salvino said, *"Don was one of the greatest bowlers who ever lived, but he had some other things that made him great. He was a great athlete. He won two 100-game tournaments in one year and I don't know how many other bowlers could take that kind of punishment. And he had the ability to focus better than anyone I've ever seen."*

Carter was selected as the Greatest Bowler of All-time in a 1970 Bowling Magazine poll, ranked second in Bowling Magazine's "20 Greatest Bowlers of the 20th Century" poll in 2000, and he was voted the 11th greatest PBA player of all-time as part of the organizations' 50th anniversary celebrations in 2009.

New Play-by-Play Announcer

Gary Thorne is joining the PBA as its new ESPN announcer for the remainder of the season. He is a veteran announcer having previously worked with Major League Baseball, College Football, the voice of the Orioles, and the National Hockey League. Last month Thorne's debut was at the USBC Masters. He will be the remaining majors in the 2011-2012 PBA Tour; which is the U.S. Open and the PBA Tournament of Champions. PBA commissioner Tom Clark said *"We are very fortunate to have, and look forward to working with, Gary for the rest of this season's majors."*

"I've actually bowled most of my life and have also done bowling telecasts before, It's an assignment I'm looking forward to because it is such a great pastime that also has a great tradition." -Thorne

Rob Stone still cover the remainder of the 2012 World Series of Bowling. He is moving to a position at FOX Sports in their soccer coverage. Rob was the announcer for the PBA for the past five seasons and was known for coming up with bowling lingo such as the *"hambone."* A hambone is when the bowler has four strikes in a row. This was formerly called a four bagger.

"My time with the PBA Tour has been an absolute and unexpected blast." -Stone

As for me, I think it will be interesting to see how Thorne's bowling experience will play a part in his commentary. I'm personally looking forward to Thorne bringing professionalism back to the sport. I think that since he was a bowler, he can concentrate more on commenting about the sport instead of coining catch phrases, because sometimes they can come across as if they are making fun of the sport.

Messenger

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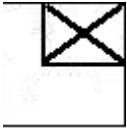
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MISSION STATEMENT:

To provide bowling fans important bowling news, thoughtful analysis, and keen observations about professional bowling tournaments.

VISION:

To be the highest quality bowling publication that the author can create using the best of his knowledge and observation.



Strike Column — Roth vs. Holman



Mark Roth

Titles: 34

Majors: 2

Awards: 4
Player of the Year Awards, 6
High Average Awards, PBA

Hall of Fame, USBC Hall of Fame

Career Earnings: \$1.6 million

Mark Roth is the “Father of the Modern Power Game”. He was the first bowler to hook the ball a lot. He also was the first bowler to convert the 7-10 split on television. Everybody wanted to beat the great Mark Roth. He was definitely one of the legends of the game. When he won his first title, he bowled a 299 in the championship game. In 1978, he won a season record eight tournaments. That record will stand for a long time. Roth had a string of 33 titles in 10 years. This is averaging 3 titles a season—an amazing feat! For his 34th win, Roth beat Walter Ray Williams, Jr. One of the reasons why he was so great is because he could strike on whatever lane conditions the PBA had that week. That is how you become a great bowler.

Marshall Holman was the Tiger Woods of bowling during the 1970s. He signed a deal with Nike and was a fierce competitor. Nobody threw the ball like him. Winning two Tournament of Champions and two U.S. Opens proves that he was one of the greatest bowlers to throw a bowling ball. His antics on the lane set him apart from the rest of the PBA. His biggest strength was his consistency, which always kept him in a tournament. He is still the only bowler who won the Player of the Year (1987) without a win. He has three High Average awards on the PBA Tour. Holman definitely changed the game. His “enthusiastic” reactions on the lanes were one of his trademarks. To win two U.S. Opens and two Tournament of Champions is quite an accomplishment.

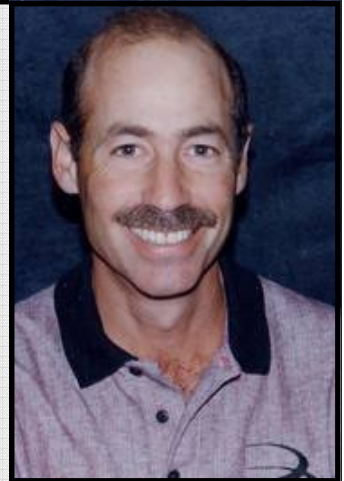
Marshall Holman

Titles: 22

Majors: 4

Awards: 1 Player of the Year Awards, 3 High Average Awards, PBA Hall of Fame, USBC Hall of Fame

Career Earnings: \$1.7 million



Roth and Holman revolutionized the sport of bowling. Between the two of them, they won three U.S. Open titles. Together, they acquired three PBA doubles titles. They each knew how to win PBA tournaments. This is what great bowlers do. You have to overcome tough lane conditions. Holman and Roth knew how to do that, as they have 56 combined PBA titles.

Moments in History

Aulby Reaches Bowling Milestones - 4th to Win the Triple Crown and 1st to Win the Grand Slam

Mike Aulby always did great at the Tournament of Champions except when it came time to seal the deal in the Championship round, he could not get the job done. He was the tournament leader a couple of times in the mid-80s and had a low game in the Championship match.

In 1995, it was the inaugural Brunswick World Tournament of Champions. The original Firestone Tournament of Champions had only PBA tournament winners. For the previous 30 years, the tournament had been held at Riveria Lanes in Akron,

OH. This was the first year at Brunswick Deer Park Lanes in Lake Zurich, IL. Brunswick decided to let some international players in the tournament. Bowling fans may say that the Tournament of

Champions should only have PBA titlists participate. However, there only five international players in the Tournament of Champions itself. The field was mainly made up of PBA champions (92%). Indeed, it was still the Tournament of Champions.

In his quest to become the fourth bowler to win the Triple Crown and the first bowler to complete the Grand Slam, Mike Aulby looks pretty solid as he defeated Patrick Healey 265-177 in the Semifinals. He was striking. It looked like Bob Spaulding was going to have his hands full in the Champion-



ship match. However, Spaulding was looking pretty good throughout the entire match. This created difficulty for Aulby. In the ninth frame, Spaulding left a 7-10 split giving

Aulby an advantage to win—his third leg of the Triple Crown and the fourth of the Grand Slam. Spaulding forced Aulby to double in the 10th and get four pins to win. Aulby defeated Spaulding 237-232. Just like every great champion, Aulby came through in the end.

This was Aulby's 23rd PBA Tour title and his fifth major tournament. With this win, he joined Billy Hardwick, Johnny Petraglia, and Pete Weber as the only other Triple Crown bowlers.

Judy Soutar — Interviews of the Month — Mitch Beasley

Q: What was your best bowling memory?

A: Winning my first tournament (Japan Pearl Cup) after finishing 2nd 13 times. I went on to win the next tournament and became Woman Bowler of the Year (1973) and again in 1975.

Q: How many titles have you won?

A: 8—PWBA; 4—USBC.

Q: How many years have you been with Brunswick?

A: 51 years. I signed a staff contract at age 16.

Q: Who was the best female bowler? And why?

A: Marion Ladewig. She was consistent and knew how to adjust to lane conditions. Also, she never missed a spare.

Q: What does bowling need right now?

A: Match play format and no oiling of the lanes. Re: TV—the Women's Tour needs more support from the industry. Also, the PBA Tour should go back to non-exempt or increase exempt spots. This would allow young players to be able to compete on a regular basis (rabbit squads okay).

Q: What are your goals this year?

A: My goals this season are to stay healthy and bowl well.

Q: What do you think of the World Series of Bowling?

A: I think the WSOB should be held at several bowling centers rather than at one center.

Q: What was your best bowling memory?

A: Winning the Southwest Bowler of the Year and winning my exemption. I was so far ahead that I did not have to bowl the last three tournaments. The second place

bowler could have won all three and still would not have caught me.

Q: Do you like Single Elimination Match Play or Round Robin? And why?

A: I like Round Robin better because the best bowlers rise to the top.

Q: Would you rather strike or spare to win a PBA title?

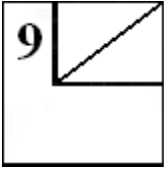
A: I would rather strike to win.

Q: What major title would you like to win? And why?

A: I would like to win the U.S. Open because it is the toughest.



Don Carter was the first bowler to sign a one million dollar contract with Ebonite International. Also, he had the distinction of being the first 4-time winner of the BPAA All-Star which is now known as the U.S. Open.



Spare Column: Petraglia Quarterfinals and Finals

The Spare Column is a column focusing on the author's perspective on PBA tournaments that he has attended or watched.

Aulby Quarterfinals

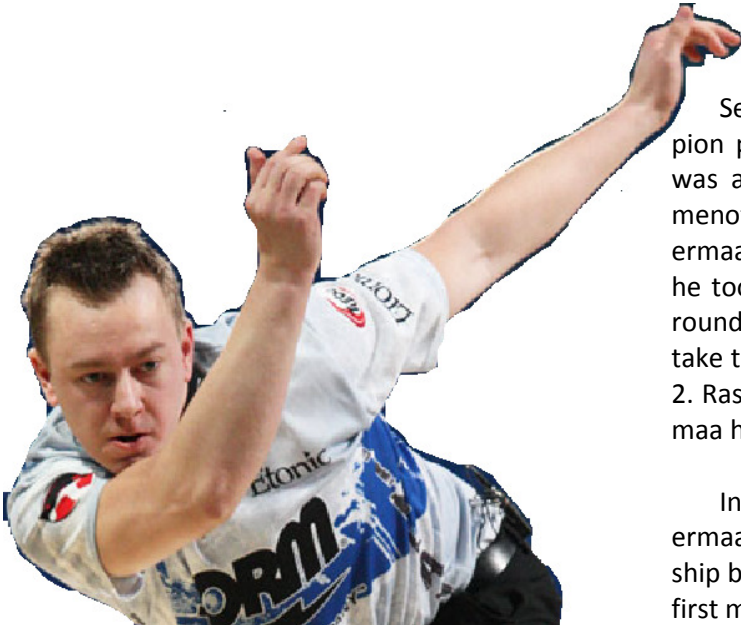
The Aulby division was a struggle for the players. Josh Blanchard really had a hard time as he shot only a 139, this also included his "big fall", giving Belmonte, Fagan, and Kretzer an easy way to the next game. The second game saw Fagan improve, but it wasn't enough for him to advance as Belmonte and Kretzer were both striking consistently. Belmonte got lined up in his game and shot a 300! This still did not bring his average above 228.

The final match was going to be interesting. Kretzer was consistently doing well, 231 in games 1 and 2. Belmonte, even though he shot 300 his second game, only had a 188 in game 1. When it looked like Kretzer had the lanes figured out, he began to struggle as he could only shoot a 179. This gave Belmonte an easier time as he only shot a 196.



Aulby Quarterfinals	PATTERN	Pinfall	Games	Average	Wins	Loss
Jason Belmonte	Shark	684	3	228.00	3	0
Brian Kretzer	Shark	641	3	213.67	2	1
Josh Blanchard	Shark	139	1	139.00	0	1
Mike Fagan	Shark	414	2	207.00	1	1
High/Low Game; pattern	Shark					

Championship Finals



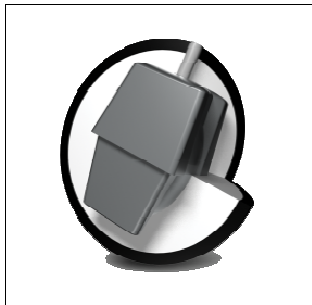
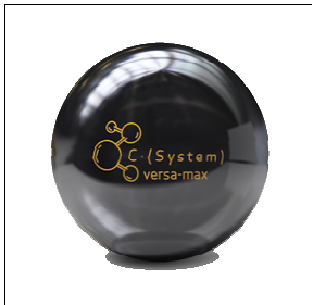
Sean Rash had the choice of pattern, which was the Scorpion pattern, for the Championship Final. In game one, there was a tie between Osku Palermaa and Jason Belmonte. Belmonte left the bucket on his one-ball roll-off, which gave Palermaa an easy opportunity to advance to the second round that he took advantage of with a strike. The high game of the first round was 245, by Rash. Just when it looked like Rash would take the tournament, he struggled, only shooting a 193 in game 2. Rash was then eliminated. Ryan Shafer shot a 222 and Palermaa had a 217 to advance to the championship match.

In the championship match, both players struggled, but Palermaa was able to hold on and win the PBA World championship by a score of 203-177. This was his second PBA title and his first major title.

Championship Finals	PATTERN	Pinfall	Games	Average	Wins	Loss
Sean Rash	Scorpion	438	2	219.00	1	1
Jason Belmonte	Scorpion	203	1	203.00	0	1
Osku Palermaa	Scorpion	623	3	207.67	3	0
Ryan Shafer	Scorpion	635	3	211.67	2	1
High/Low Game; pattern	Scorpion					



BALL: C•(SYSTEM)TM VERSA-MAX



Available February 20, 2012

PART NUMBER	60-105442-93X
CORE TYPE	Dual Flip I - Block
COVERSTOCK	CFT Versa-Max Solid
COLOR	1 - Color, Black Solid
FINISHING STEPS	500 Siaair Micro Pad; Rough Buff; High Gloss Polish
WEIGHTS	12-16 Pounds
RG MAX	2.592
RG MIN	2.540
RG DIFFERENTIAL	0.052
RG AVERAGE	Center Heavy (1) 4.7 Cover Heavy (10)
HOOK POTENTIAL	Low (10) 135High (200)
LENGTH	Early (25) 130Long (235)
BREAKPOINT SHAPE	Smooth Arc (10) 90Angular (100)

Source:
<http://www.bowlwithbrunswick.com/balls/detail/csystem-versa-max/>

COVERSTOCK

CFT versa-max solid is our newest breakthrough in Chemical Friction Technology. The CFT versa-max solid coverstock uses a combination of all the CFT coverstocks to create the ultimate coverstock. By using less mechanical friction to produce hook, the CFT versa-max solid coverstock provides enhanced projection down the lane while saving axis rotation for more energy on the backend and through the pins.

CORE

The new Dual Flip I – Block symmetric core incorporates a top and bottom flip block over a centered mass. The centered mass creates stability while the dual flip blocks keep the core revving to the backend all the way through the pins for improved pin action.

BALL MOTION

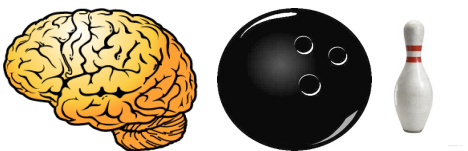
With its High Gloss Finish, the C•(System) versa-max skids effortlessly through the front, saving axis rotation for the backend with a strong continuous breakpoint. The C•(System) versa-max is the most versatile ball motion from fresh to extremely broken down lane conditions on light to medium-oily lane patterns.

REACTION SET UP

The C•(System) versa-max can be drilled using the standard drilling techniques developed for symmetric bowling balls.

LIGHTWEIGHT ENGINEERING

The unique core shape of each individual ball is used for weights from 14 to 16 pounds. This approach to lightweight ball engineering provides bowlers with consistent ball reaction characteristics across this weight range. At 12 and 13 pounds, Brunswick uses a generic core shape with a RG-differential that is close enough to the 14 to 16 pound shape so the same drilling instructions can be used.



BOWLOLOGY

In this section, a topic will be picked based on the bowling knowledge of the great Josh Hyde.

Keeping Score

Some bowlers don't know how to keep score. This month for Bowlology, I will be talking about keeping score.

Keeping score is critical. When I am watching a match or tournament that I am going to report on, I can figure out

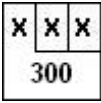
the highest possible score that our favorite bowlers can shoot should they strike out in the tenth. I also keep score without the automatic scorer because then I can calculate what I need shoot duce.

Three basic rules of thumb. Spare = Ten plus the next ball; Strike = Ten plus the next two balls; Open = Add up the pins. If your favorite bowler is on a 238 pace, that means he had 5 strikes in a row, then an 8 pin spare. Then if he strike/spares the rest of the game, his final score would be a 238 (see chart below). Maxing out is another way of saying striking out. If the commentator is

saying Walter Ray has a possible 258, this means that if he were to strike out from this point forward, his score would be 258.

It used to be that pace meant that a bowler would strike/spare out. Pace today means that each ball is a strike. The original way is better because it gives the fans a realistic estimate for the game. Also, if a bowler were to have a good start, but then only shoot a low 200, I know that he had a couple open frames in the last half of the game.

1	2	3	4	5	6	7	8	9	10
X	X	X	X	X	8/	X	9/	X	9/X
10+10+10	10+10+10	10+10+10	10+10+8	10+8+2	8+2+10	10+9+1	9+1+10	10+9+1	9+1+10
30	30	30	28	20	20	20	20	20	20
30	60	90	118	138	158	178	198	218	238



Using Publicity for the PBA

Last month in the PBA World Championship, Josh Blanchard fell on the lane, leading to much publicity. On that same show, Jason Belmonte shot the 21st perfect game on television in PBA history.

Some people may say that bowling gets publicity when something goes wrong, like the time when Del Ballard, Jr. threw a gutter ball on the final shot to lose the Fairlanes Open. It was all over the news and everyone heard about it, but then the next week he came out and made the show. Bowling is hurting right now, and the more positive publicity that bowling can get, the better off it will be.

Blanchard took his fall well with ESPN. This was an opportunity to showcase the best bowlers in the world. Sometimes bad things have to happen in order to get the PBA enough spotlight so that our favorite bowlers can bowl for more money.

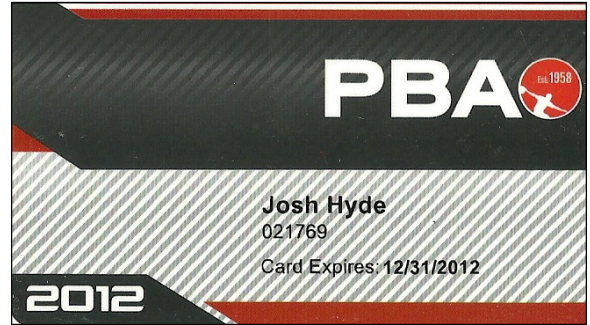
It is not just bad publicity that gets promoted. I remember when Dick Weber and Justin Hromek won the Touring Pro/Senior Doubles, making Weber the only player to win five titles in five different decades. ESPN also highlighted Mike Aulby's perfect game in the 1993 Wichita Open. When Aulby won the 1995 Tournament of Champions, ESPN highlighted him becoming the first bowler to win the Grand Slam. The *Wall Street Journal* did a story on Mike Slade, Chris Peters, and Rob Glaser buying the PBA.

The PBA needs to take their opportunities—explaining mistakes and the sport of bowling more—and run with them. This will enable the PBA to pro-

mote the best bowlers in the world and get more sponsorships for the bowlers.

Highlighting failures may not be the ideal way to get publicity, but if the bowlers can use it in a positive way, then more fans may tune in to the PBA Tour. The PBA needs to get more fans to become a household name. Yes, 30 years ago bowling was always on Saturday afternoons on ABC's *Wide World of Sports* and everybody was watching, but today bowling needs to figure out another way to promote itself.

One of the ways the PBA is trying to accomplish this is through X-Tra Frame. This is a way that bowling fans can see their favorite pros live online. It also provides bowling fans to see a whole professional tournament. Last month was the first time that X-Tra Frame had a whole tournament live. The only way that fans could see this tournament was through X-Tra Frame. In my opinion, this event went really well because bowling



Josh Hyde's 2012 PBA Membership

fans could see what their favorite bowlers went through during a whole tournament.

If PBA can run with the good and bad publicity, bowling has a chance to come through.



PBA TRIVIA WIZARD

Please submit your answers via e-mail to: josh@joshhydebowl.com. The first person that answer this correctly will get a 10% coupon sponsored by bowlinggift.com. Thank you bowlinggift.com for contributing to the Josh Hyde's Bowling Newsletter.

Who will be the next PBA Trivia Wizard?

1. Who won the 1995 Brunswick Tournament of Champions?
2. With what company did Don Carter sign a \$1 million dollar contract?



Last Month's PBA Wizard Trivia Winner

Not awarded.

Last Month's Answers:

- 1.) Norm Duke
- 2.) Don Carter

2011-2012 PBA Tour Television Schedule

CHRIS PAUL PBA CELEBRITY INVITATIONAL Sunday, February 05, 2012 at 4:00PM ET
WSOB CHAMELEON OPEN Sunday, February 12, 2012 at 3:00PM ET
WSOB SCORPION OPEN Sunday, February 19, 2012 at 3:00PM ET
69TH U.S. OPEN Sunday, February 26, 2012 at 3:00PM ET
GEICO SHARK OPEN Sunday, March 04, 2012 at 3:00PM ET
MARK ROTH-MARSHALL HOLMAN PBA DOUBLES CHAMPIONSHIP Sunday, March 25, 2012 at 2:30PM ET
CARMEN SALVINO CLASSIC Sunday, April 01, 2012 at 1:00PM ET
PEPSI PBA ELITE PLAYERS CHAMPIONSHIP Sunday, April 08, 2012 at 1:00PM ET
PBA TOURNAMENT OF CHAMPIONS Sunday, April 15, 2012 at 1:00PM ET